

# Business Management and Administration

## 商業管理與行政

### Certificate for Module (Leadership and Talent Management)

Programme Code: MS152A

Application Code: 2385-MS152A

2910 7610

pgdipbus@hkuspace.hku.hk

This programme equips students with the knowledge of human psychology in organisations and how to motivate them under different scenarios. It also evaluates the impact of different leadership styles on employee behaviour and talent management.

- R** Applicant shall:
- hold a bachelor's degree awards by a recognized institution; OR
  - hold a professional qualification in a relevant discipline and three years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKDSE Examination English Language at Level 3 or above; or
- HKALE Use of English at Grade E or above; or
- equivalent qualifications.

\* Applicants not meeting the standard set of criteria for admission will be considered on individual merit.

**\$** HK\$7,500 per programme  
Application Fee: HK\$150

**D** 39 hours

English

**Q** Level 6 (Reg. No.: 22/000811/L6) Validity Period: 01 Oct 2022 - on-going

### Certificate for Module (Leading and Managing Change for Business and Digital Transformation)

Programme Code: MS133B

Application Code: 2385-MS133A

2910 7610

pgdipbus@hkuspace.hku.hk

People are an important factor for successful digital transformation. This programme aims to equip current and potential business leaders with the knowledge and competencies to lead their people and manage the organisation through changes necessary for transformation. The programme is not just about change management, it also covers leadership, personal skills for agile innovative thinking as well as how to deal with people related issues through the transformation.

- R** Applicant shall hold a bachelor's degree awards by a recognized institution. If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:
- an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
  - a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
  - HKDSE Examination English Language at Level 3 or above; or
  - HKALE Use of English at Grade E or above; or
  - equivalent qualifications.

\* Applicants with other qualifications will be considered on individual merit.

**\$** HK\$7,200 per programme  
Application Fee: HK\$200

**D** 5 weeks

English

**Q** Level 6 (Reg. No.: 22/000551/L6) Validity Period: 01 Sep 2022 - on-going

## Digital Business Management

### 數碼商業管理

### Bachelor of Science (Honours) Business Management

Programme Code: MS040A

University of Plymouth, UK  
Application Code: 2345-MS040A

2867 8462 / 2867 8393

bmplymouth@hkuspace.hku.hk

For details, please refer to p.133

### Certificate for Module (Management for Social Enterprises)

Programme Code: MS091A

Application Code: 2375-MS091A

2910 7610

mse@hkuspace.hku.hk

The course aims to provide critical training for social enterprises management in managing for sustainability, financial viability and operational efficiency. The course also provide in-depth understanding about the nature, operational concerns and strategic positions of social enterprises.

**\$** HK\$7,500 per programme

**D** 14 weeks

English

**Q** Level 6 (Reg. No.: 14/003087/L6) Validity Period: 01 Sep 2014 - on-going

### Certificate for Module (Research Methods)

Programme Code: MS124A

Application Code: 2385-MS124A

2910 7610

pgdipbus@hkuspace.hku.hk

This programme aims to equip students with the skills to conduct qualitative and quantitative research and develop a research proposal. Emphasis is given on the writing and dissemination of research. This will prepare students to pursue their own individual research on a topic relevant to their study.

- R** Applicant shall:
- hold a bachelor's degree awards by a recognized institution; OR
  - hold a professional qualification in a relevant discipline and three years of full-time work experience at senior managerial level in related industries.

If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:

- an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
- a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
- HKDSE Examination English Language at Level 3 or above; or
- HKALE Use of English at Grade E or above; or
- equivalent qualifications.

\* Applicants not meeting the standard set of criteria for admission will be considered on individual merit.

**\$** HK\$7,500  
Application Fee: HK\$150

**D** 3 months to 4 months

English

**Q** Level 6 (Reg. No.: 20/000220/L6) Validity Period: 12 May 2020 - on-going

### Bachelor of Science (Honours) Business Management (Project Management)

Programme Code: MS154A

University of Plymouth, UK  
Application Code: 2345-MS154A

2867 8462 / 2867 8393

bmplymouth@hkuspace.hku.hk

For details, please refer to p.133

See legend on page 031 圖說明於第 031 頁

**R** Minimum Entry Requirements 基本入學要求 (P.017)

**\$** Fee 學費

**D** Duration 修業期

**E** Medium of Instruction 教學語言

**Q** Qualifications Framework 資歷架構

**E** Exemption 豁免

**S** Short Course 短期課程

For more and latest programme information, please visit our website  
有關最新課程資訊及詳情，請瀏覽學院網站 [hkuspace.hku.hk](http://hkuspace.hku.hk)

### Bachelor of Arts (Honours) International Business Management

Programme Code: MS126C

University of Plymouth, UK  
Application Code: 2345-MS126C

☎ 2867 8461 / 2867 8393

✉ ibmplymouth@hkuspace.hku.hk

For details, please refer to p.133



### Professional Diploma in Business Logistics Management (Smart Procurement)

Programme Code: MS073B

Application Code: 2345-MS073B

☎ 2867 8480 / 2867 8393

✉ blogistics@hkuspace.hku.hk

For details, please refer to p.137



### Advanced Diploma in Business Management

Programme Code: MS033A

Application Code: 2335-MS033A

☎ 2867 8477 / 2867 8393

✉ AdvDipBM@hkuspace.hku.hk

For details, please refer to p.134



### Certificate for Module (Data-Driven Decision Making for Managers)

Programme Code: MS156A

Application Code: MS156A

☎ 2867 8477

✉ advdipbm@hkuspace.hku.hk

For details, please refer to p.134



### Professional Diploma in Business Logistics Management

Programme Code: MS075A

Application Code: 2345-MS075A

☎ 2867 8480 / 2867 8393

✉ blogistics@hkuspace.hku.hk

For details, please refer to p.127



### Certificate for Module (Change Management in the Digital Transformation Era)

Programme Code: MS157A

Application Code: MS157A

☎ 2867 8477

✉ advdipbm@hkuspace.hku.hk

For details, please refer to p.134



### Professional Diploma in Business Logistics Management (China e-Business)

Programme Code: MS074B

Application Code: 2345-MS074B

☎ 2867 8480 / 2867 8393

✉ blogistics@hkuspace.hku.hk

For details, please refer to p.137



### Certificate for Module (Smart Information Technologies for Logistics)

Programme Code: MS147A

Application Code: MS147A

☎ 2867 8480

✉ blogistics@hkuspace.hku.hk

For details, please refer to p.127



### Certificate for Module (Big Data and AI for HR Analytics)

Programme Code: HR128A

Application Code: 2335-HR128A

☎ 2867 8304

✉ ad.hrm@hkuspace.hku.hk

This programme aims to equip students with the skillsets to analyse HR data and apply the insights gained to support human resource management and organisational goals.

The programme examines the impact of technologies like big data, Internet of Things and artificial intelligence on human resource management and equips students with the knowledge to implement HR analysis techniques for HR functions such as workforce planning, talent acquisition, talent management, learning and development. The programme concludes with a discussion on the future of HR and the emerging trends of predictive HR analytics and digital transformation.



## Digital Transformation

### 數碼轉型

- R** Applicants should:
- (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
  - OR
  - (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
  - (ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
  - OR
  - (c) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.
- Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

**\$** HK\$4,600  
Application Fee: HK\$150

**D** 3 months to 4 months

English

**Q** Level 4 (Reg. No.: 20/000708/L4) Validity Period: 01 Jan 2021 - on-going